



An Easy Choice:

WHY SOUTH FLORIDA RHEUMATOLOGY CHOOSE GENESIS RCM



The physicians at South Florida Rheumatology were struggling to fill out the final two positions on an otherwise solid in-house billing team as they aimed to propel their growth. As they considered their options, they invited the experts at Genesis to complete a thorough financial analysis to identify potential gaps in their current billing processes and opportunities for quantifiable improvement.

Beyond wanting to ensure that a potential RCM partner could pinpoint exactly where they could offer assistance to the practice, it was also critical to the physicians that a team be familiar and comfortable working in their NextGen EHR system.

"GENESIS KNEW OUR NEXTGEN SYSTEM, AND WHEN THEY PUT THEIR COLLECTIONS GUARANTEE IN WRITING, WE KNEW WE HAD TO GIVE THE PARTNERSHIP A SHOT."

- Peter DeCrecenzo, CFO

As an RCM partner to one of NextGen's largest resellers in the country, Genesis confidently checked the technology box. In reviewing the practice's financials, the team took it a step further, offering the Genesis10 Guarantee, a promise to increase collections by at least 10% in the first year of service, or the company covers the bill until the goal is met.

The practice went live with Genesis RCM services in February 2019.

